

DOWNERS GROVE PARK DISTRICT PARTNERSHIP OPPORTUNITIES

BECOME A PARTNER

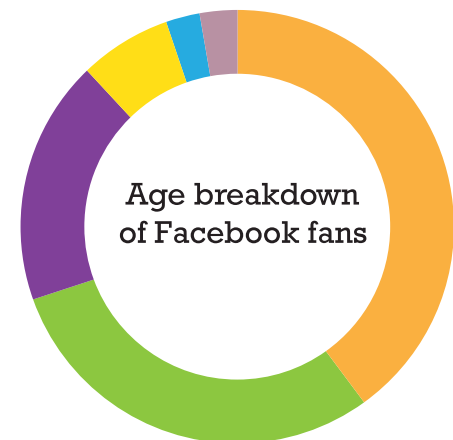
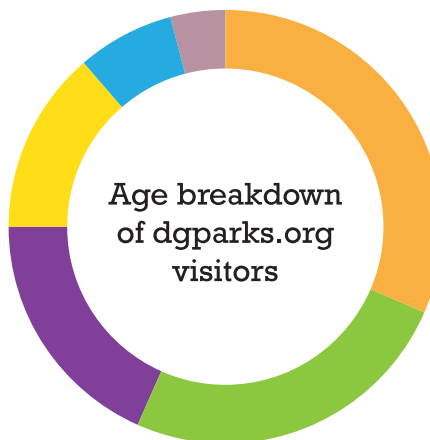
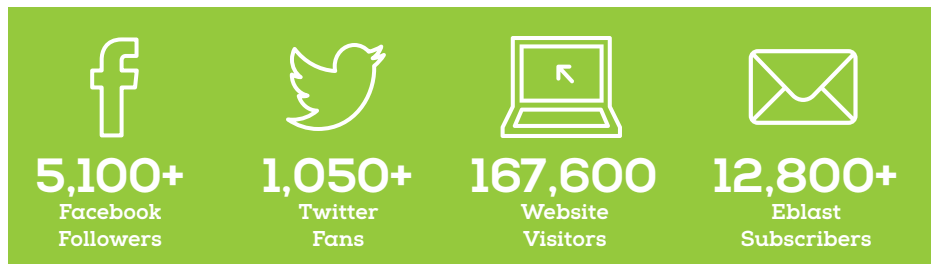
Generate more visibility for your brand within Downers Grove and help us host dozens of special events including health and environmental programs that enhance our community and contribute to Downers Grove's reputation as one of the region's best places to live and work.



PARTNER BENEFITS

All Downers Grove Park District Partners can receive these awesome promotional opportunities:

- 10'x10' space with table and chairs (tent not included)
- Logo on flier and/or poster, website event listing and social media event post
- Logo in sponsor thank you ad featured in the Winter Recreation Guide sent to 23,300 households
- Logo on Downers Grove Park District Partners webpage



DOWNERS GROVE PARK DISTRICT PARTNERSHIP OPPORTUNITIES

LEVEL 1 EVENTS | \$1,000 PER WEEK



Summer Concert Series

Tuesdays May–August 2018

Estimated 1,200 visitors each week

Free open air concerts featuring live entertainment with local food and adult beverages for purchase.

For \$1,000, receive partner benefits or:

Become an Event Sponsor

\$3,000+: Sponsor 3 or more weeks

- One social media shout out
- Logo on concert volunteer shirt
- 30-second announcement and verbal recognition

Become a Series Sponsor

\$10,000: Sponsor all 13 concerts

- All Event Sponsor benefits
- Additional logo placement and advertising opportunities (ex. tickets, wristbands, Recreation Guide, eblasts, signage)



Harvest Fest / DG 5&8 Miler

September 29, 2018

3,000+ visitors / 250+ racers

Free community event featuring live music, children's activities, contests, race, food, beverages and more!

For \$1,000, receive partner benefits or:

Become an Event Sponsor

\$5,000

- One social media shout out
- Logo on racer shirt
- 30-second announcement and verbal recognition
- Sponsor-provided giveaway item to racers
- Sponsor-provided banner on display
- Activity area naming rights (ex. Children's Area)
- Additional advertising opportunities

LEVEL 2 EVENTS | \$350 PER EVENT

- Mom & Son Gym Jam
- Daddy Daughter Sweetheart Ball
- Fishing Derby
- Halloween Event
- Movies in the Park
- Golf Tournaments
- Merry & Bright: A Victorian Christmas

100+ visitors per event

Added Benefits

Sponsors of multiple Level 2 events can receive:

- One social media shout out
- Advertising opportunities
- Banner ad in one monthly e-newsletter

FOR MORE INFORMATION: 847.502.3557 | ABARTON@DGPARKS.ORG

