

2023-24

DOWNERS GROVE PARK DISTRICT

AGENCY GOALS

APPROVED BY THE BOARD OF COMMISSIONERS



Downers Grove Park District **AGENCY GOALS**

COMPLETE THE MASTER PLAN

GOAL	STATUS
Phase I: Information gathering and review; Public and stakeholder engagement; Recreation program assessment	Completed
Phase II: Review information and input gathered; Host a strategic priority workshop with Board of Commissioners; Identify key strategic focus areas and establish direction	In progress
Phase III: Define our vision and set goals; Identify key results desired; Develop and prioritize strategies to obtain goals	Spring 2024
Phase IV: Host brainstorming staff workshops to identify possible actions; Initiatives and tactics; Host an action-planning workshop with planning team to confirm specific actions	Spring 2024
Phase V: Finalize tools and resources to keep staff engaged and on track; Prepare Master Plan document with action plan, strategy map and best practices for successful implementation; Present the Master Plan to the Board of Commissioners and the community	May 2024

CONDUCT THE GELWICKS PARK FEASIBILITY STUDY & EXPLORE PUBLIC/PRIVATE FUNDING OPTIONS

GOAL	STATUS
1. Visit comparable sites for research	In progress
2. Attend private/public partnership conferences and learning programs	In progress
3. Hold feasibility discussions with consultants	In progress

UPDATE INTERGOVERNMENTAL AGREEMENTS WITH SCHOOL DISTRICTS

GOAL	STATUS
1. Evaluate needs and opportunities versus current relationship	Upcoming
2. Meet with school district representatives to explore opportunities to expand intergovernmental agreements	Ongoing

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APPLY FOR IPRA CHAMPIONS FOR CHANGE AWARD

GOAL	STATUS
1. Submit the application for the 2023 Champions for Change Award	Applied & not selected in 2023; reapply in 2024

CREATE THE DECENNIAL COMMITTEE FOR LOCAL GOVERNMENT EFFICIENCY ACT

GOAL	STATUS
1. Appoint 3 committee members	Completed
2. Create a rough draft of the Government Efficiency Report	Completed
3. Conduct the required 3 committee meetings	Upcoming in 2024

EXPLORE GREEN TECHNOLOGY

GOAL	STATUS
1. Develop and implement a range of field operation and management strategies to improve field quality and use efficiency	Plan is being expanded and refined
2. Identify and implement improved and efficient field layouts and facilities	Upcoming in 2024
3. Explore electric vehicle charging	In progress
4. Explore solar panel installation	In progress

IDENTIFY AND ENACT WAYS TO ASSIST THE UNHOUSED

GOAL	STATUS
1. Expansion of Financial Assistance Program to \$50,000 in 2024	Completed
2. Explore opportunities for offsite and "recreation to go" programming	Upcoming
3. Collaborate with local agencies to meet needs of unhoused	In progress

Downers Grove Park District **AGENCY GOALS**

INCREASE MEMBERSHIP LEVELS AT 4500 FITNESS TO 80% OF 2019

GOAL	STATUS
1. Develop and implement a comprehensive marketing plan with member acquisition and retention strategy to achieve goal	Achieved in 2023

PREPARE ADVENTURE FALLS FOR OPENING IN 2024

GOAL	STATUS
1. Develop operating policies and procedures for Adventure Falls	Completed
2. Complete minor renovations at the CORE concessions to accommodate staff operations	Upcoming in 2024
3. Collaborate with the DuPage Convention and Visitors Bureau to host a fall pickleball tournament	In progress

IDENTIFY NEW REVENUE INITIATIVES & COST CUTTING STRATEGIES FOR THE DISTRICT

GOAL	STATUS
1. Conduct a program analysis each spring	Ongoing
2. Develop an inventory of new revenue opportunities and efficiencies	2023 report completed; ongoing